

FOR IMMEDIATE RELEASE

Media Contact: Christine Grant
202.965.6470

TRILLIUM BETHESDA PARTNERS WITH QUINTESSENTIALLY

New luxury condominium debuts exclusive concierge service in Washington area

BETHESDA, Md. (November 8, 2007) – Patrinely Group announced today a partnership between Trillium Bethesda, a new luxury condominium in downtown Bethesda, Md., and Quintessentially, an exclusive global lifestyle management service. The partnership serves as the Washington, D.C. area debut of Quintessentially and reflects Patrinely Group's commitment to providing homebuyers with the ultimate in luxury living at Trillium Bethesda.

This fall, Patrinely Group will begin construction on Trillium Bethesda, a project composed of three residential towers with 173 luxury condos that will feature one, two and three bedroom floorplans ranging from 1,000 to more than 3,000 square feet in size. After purchasing a condominium at Trillium Bethesda, the owner receives a complimentary membership to Quintessentially until the unit delivers. Once Trillium is complete, the condominium association will determine how to proceed with Quintessentially, either by integrating it as an on-site service or continuing the service on an individual basis.

"Our Trillium Bethesda buyers are Washingtonians accustomed to luxury, elegance and style," said Len O'Donnell, president of Patrinely Group. "Our new partnership with Quintessentially will provide our residents with incredible access to the luxurious activities they desire."

Launched in the United Kingdom in 2000, Quintessentially, through its offices located in 37 countries around the world, provides access to the inaccessible for its members. Quintessentially came to the United States in 2003 and operates in New York, Los Angeles, Miami, and now, Washington, D.C.

"We are delighted to launch in the Washington area with Trillium Bethesda as our first official partner," said Antony Danzy, director of Quintessentially's Washington office. "We both cater to a clientele that enjoys a luxurious lifestyle."

Quintessentially representatives, who serve both individual and corporate clients, are available 24 hours a day to help members save time, money and hassle. Members enjoy access to travel benefits like complimentary room upgrades at preferred hotels and a booking service to make reservations at exclusive restaurants and nightclubs around the world. Often, Quintessentially works to secure tickets for major music, sporting and theatrical events. Members also receive VIP access to exclusive award ceremonies, red-carpet film premiers, invitation-only galas, private art exhibitions and fashion shows.

In addition to the concierge service, Trillium Bethesda offers several amenities including valet parking, an indoor pool and fitness center. Residents will also enjoy a community courtyard and plaza complete with water features, greenery and a 2,000 square-foot artist workspace.

To make an appointment or for more information, contact the sales gallery at 877.293.2500 or visit www.trillium-bethesda.com.

About Patrinely Group: Patrinely Group, LLC, has been actively developing real estate since 1983. The firm's residential and office projects incorporate sophisticated building technology and the highest quality in design details. The company prides itself on creating buildings that are both elegant and function at the highest level of efficiency. In the past 20 years, the team has completed more than \$2 billion of some of the most respected and successful properties in the nation and has nearly \$1 billion currently under development.

-more-

A leader in luxury residential development, Patrinely Group selectively creates condominiums in premier "18-hour" communities and resort areas. The firm strives to develop the finest residences available in each market, creating a lush resort-style way of living where residents enjoy dining, shopping and entertainment all within walking distance.

#